Dear Rajeev,

We appreciate you providing us with the three datasets from XYZ Private Limited. A brief summary of the issues associated with the datasets is provided below, If you Encounter any difficulties or wants us to make any changes please let me know.

|  |  |  |  |
| --- | --- | --- | --- |
| **Transactions** | Missing values for product is, online order and Brand. | Profit column is created | Transation month fetched out |
| **New Customer List** | Last Name missing | Dob Missing | Job Title missing |
| **Customer Demographics** | Blanks in Lastname, job title and DOB | Gender inconsistency taken care |  |
| **Customer Address** | Made 1st row as header | State is not consistent |  |

The table above provides a summary of the issues relating to datasets. Thus the following recommendations are provided to improve the quality of the datasets:

* Provide Gender Consistency
* Taken care with the Blanks
* Added Transaction month in the Dataset
* Included a profit column in the dataset.
* Worked on State to provide consistency.

Therefore the focus here is on the dataset, and it was a pleasure learning about your business based on the data I would appreciate your feedback regarding the attached dataset. (File Attached)

Kind Regards,

Uppalur Srividya

Data Lead

Nishtya Infotech Pvt. ltd